

Area
Agency on
Aging (IIC)
Branch-St. Joseph



2022 Area Agency on Aging IIC Community Needs Assessment

Laura Sutter, AAA Director



BRANCH-HILLSDALE-ST. JOSEPH
COMMUNITY HEALTH
AGENCY | YOUR LOCAL
HEALTH DEPARTMENT

POPULATION CHANGES

Indicator	AAA 2014	AAA 2020	Projections for 2040
AAA Total Population	104,679	104,481	103,257
% Population Over 65 Years	16%	18.6%	19.1%
% Males Over 65 Years	14.7%	16.8%	17.2%
% Females Over 65 Years	18.5%	20.4%	21%

POPULATION BREAKOUTS

According to the Michigan Department of Health and Human Services Vital Records for 2020 population data:

Indicator	Branch	St. Joseph	AAA 3C
Total Population	43,517	60,964	104,481
% Population Over 60 Years	25.9%	25.4%	25.6%
% Males Over 60 Years	47.4%	46.8%	47.4%
% Females Over 60 Years	52.6%	53.2%	52.6%
% Over 60 Years - White	26.6%	25.9%	26.2%
% Over 60 Years - African American	8.3%	14.6%	12.3%
% Over 60 Years - American Indian	11.3%	16.9%	14.8%
% Over 60 Years - Asian	13.9%	24.1%	19.6%
% Over 60 Years - Hispanic	5.8%	4.9%	5.1%

SURVEY BASICS

- The 2022 AAA IIC Needs Assessment was conducted both in paper form and electronically.
- Two Survey Monkey electronic surveys were posted: one for Key Community Leaders and Service Providers and one for Older Adults/Caregivers. Surveys were accessed by going to the following URLs:

<https://www.surveymonkey.com/r/AAA3CNeedsAssessment>

and

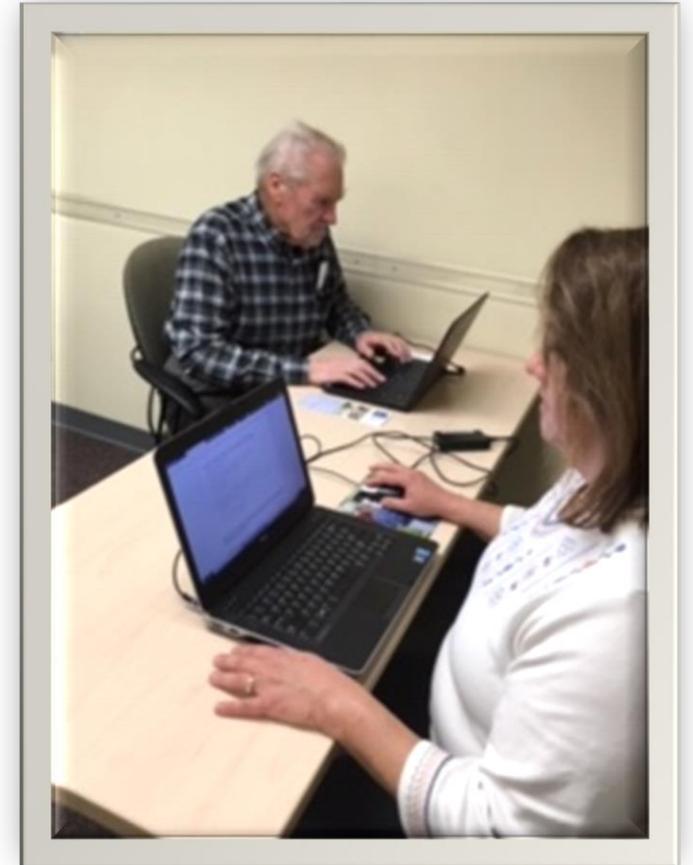
<https://www.surveymonkey.com/r/AAA3CKeyCommunityLeader>

In addition, paper surveys were distributed through multiple direct service providers and via input forum events in both counties. All surveys were input by AAA staff, or via the telephone with the respondent.

- The survey was opened for six weeks (April 1st to May 13th) and promoted through the health department's website, news media and through various email lists.
- Respondents were assured that their survey responses were anonymous.

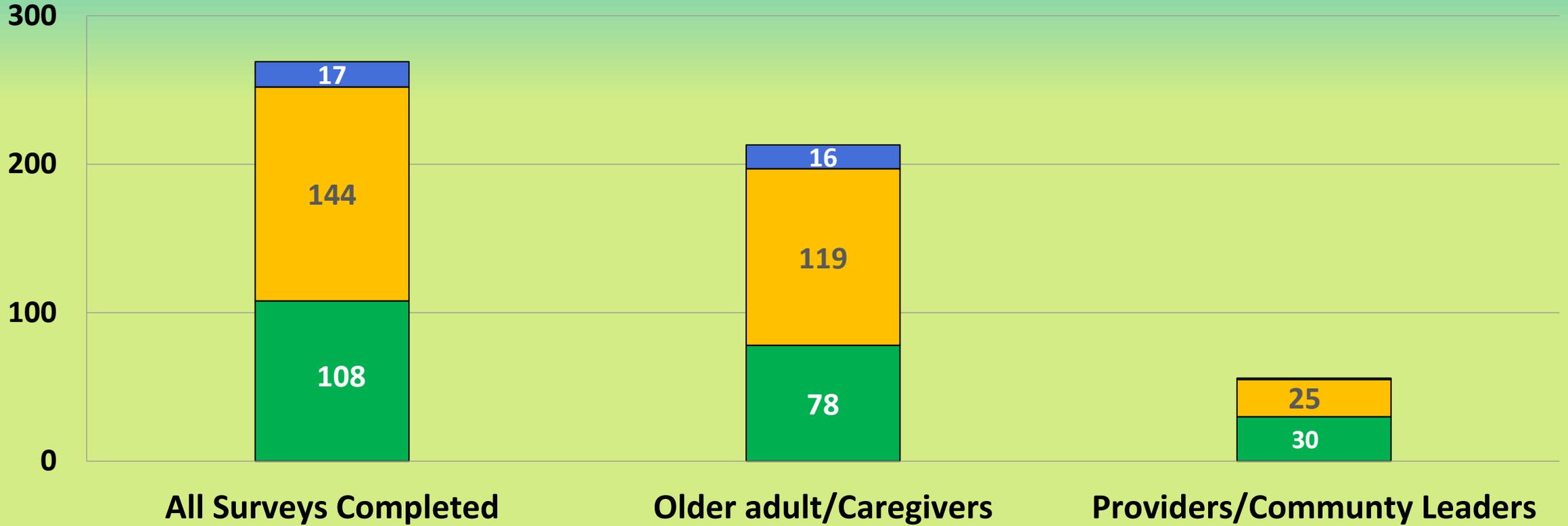
SURVEY BASICS

- In total, 269 surveys were completed by both providers/community leaders and older adults/caregivers:
 - Consumers (Older adults/Caregivers) – 213
 - Branch County – 78
 - St. Joseph County – 119
 - Other - 16
 - Providers (Key Community Leaders) – 56
 - Branch – 30
 - St. Joseph – 25
 - Other - 1



SURVEY TOTALS

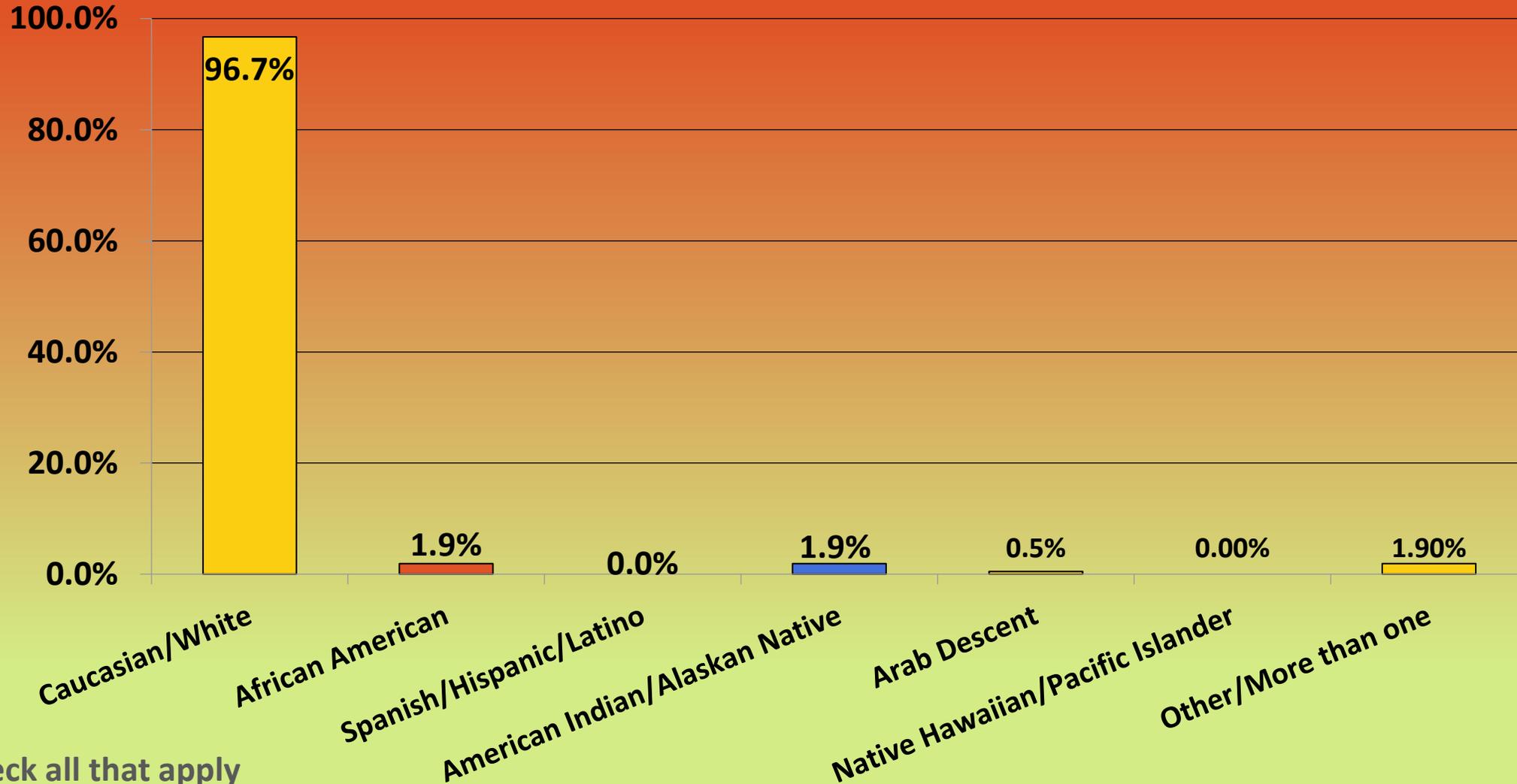
N = 269



■ Branch ■ St. Joseph ■ Other

OLDER ADULT/CAREGIVER ONLY - RACE/ETHNICITY*

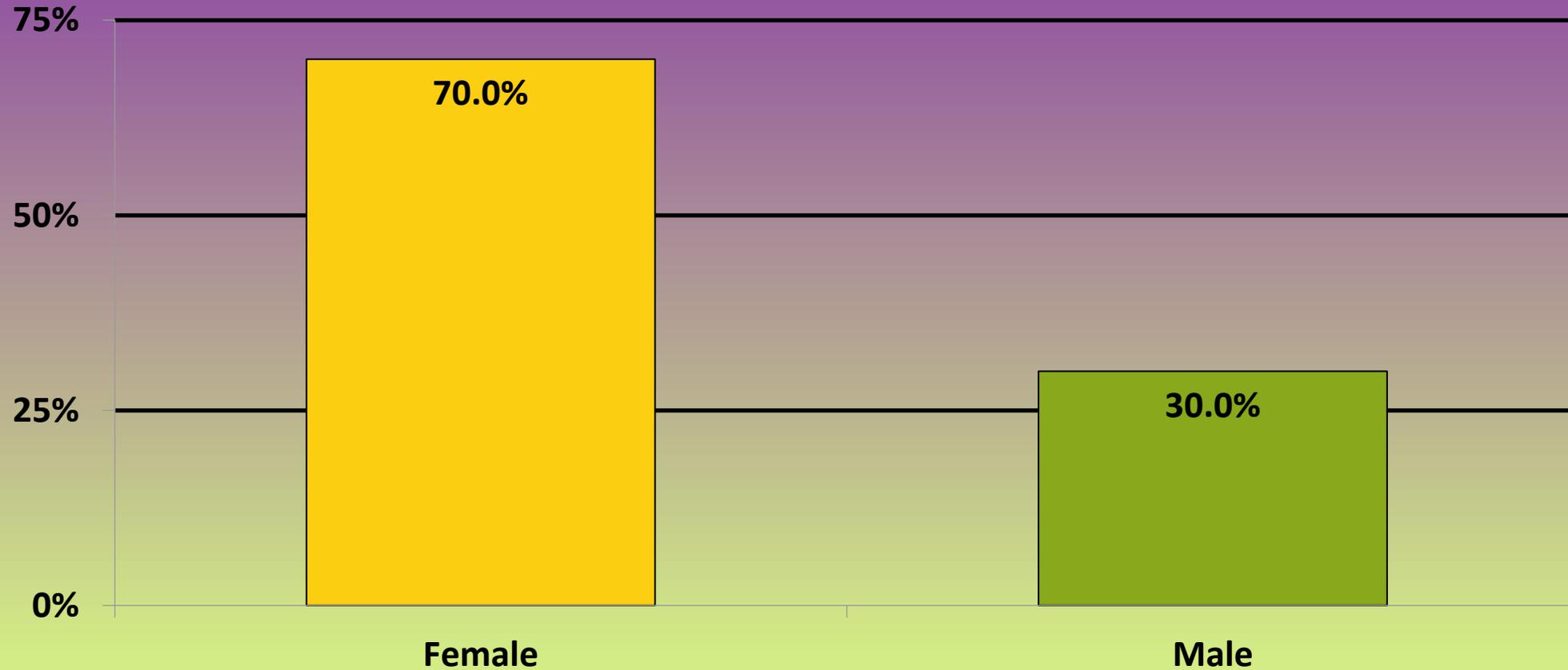
N=211 RESPONDENTS



* Check all that apply

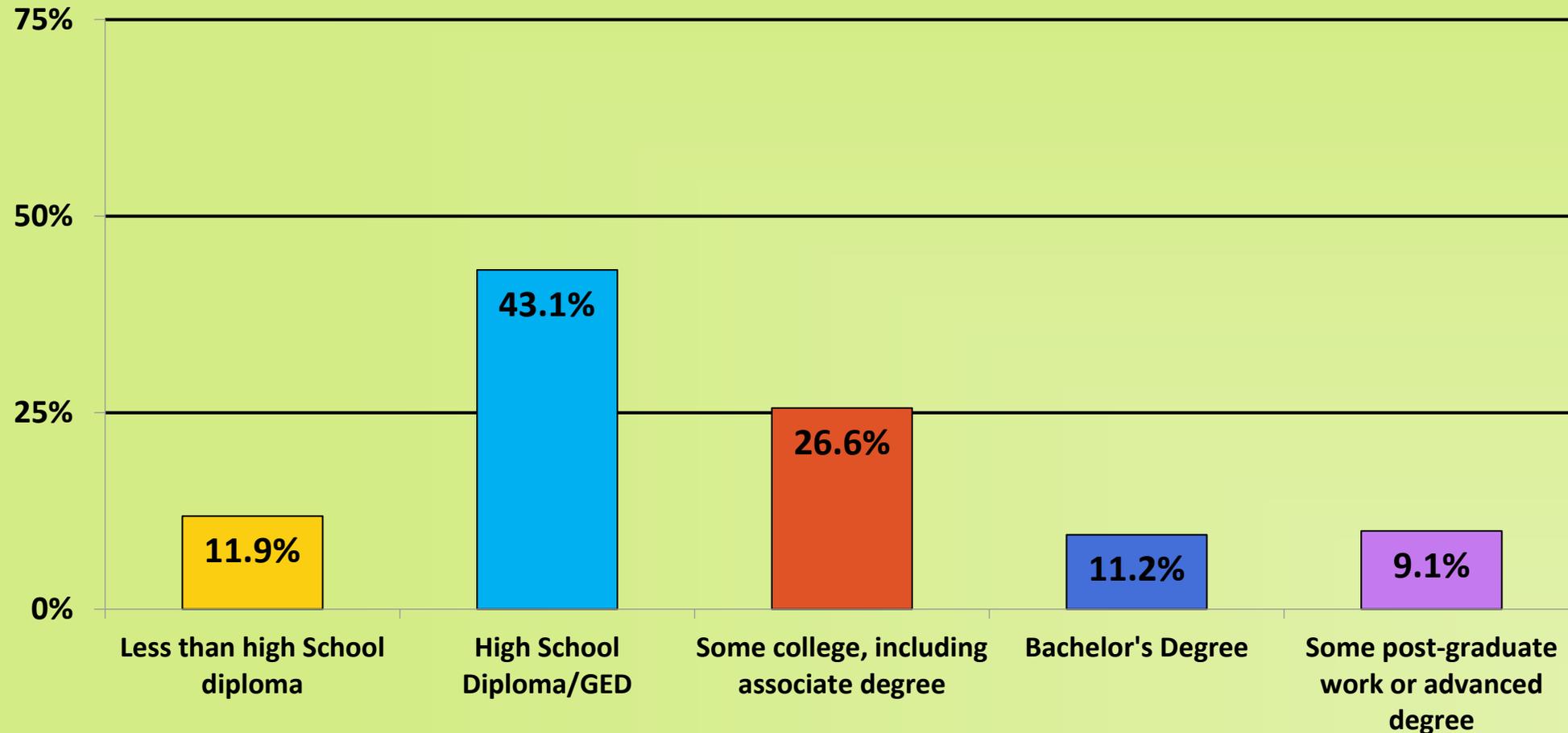
OLDER ADULT/CAREGIVER ONLY – GENDER

N=209 RESPONDENTS



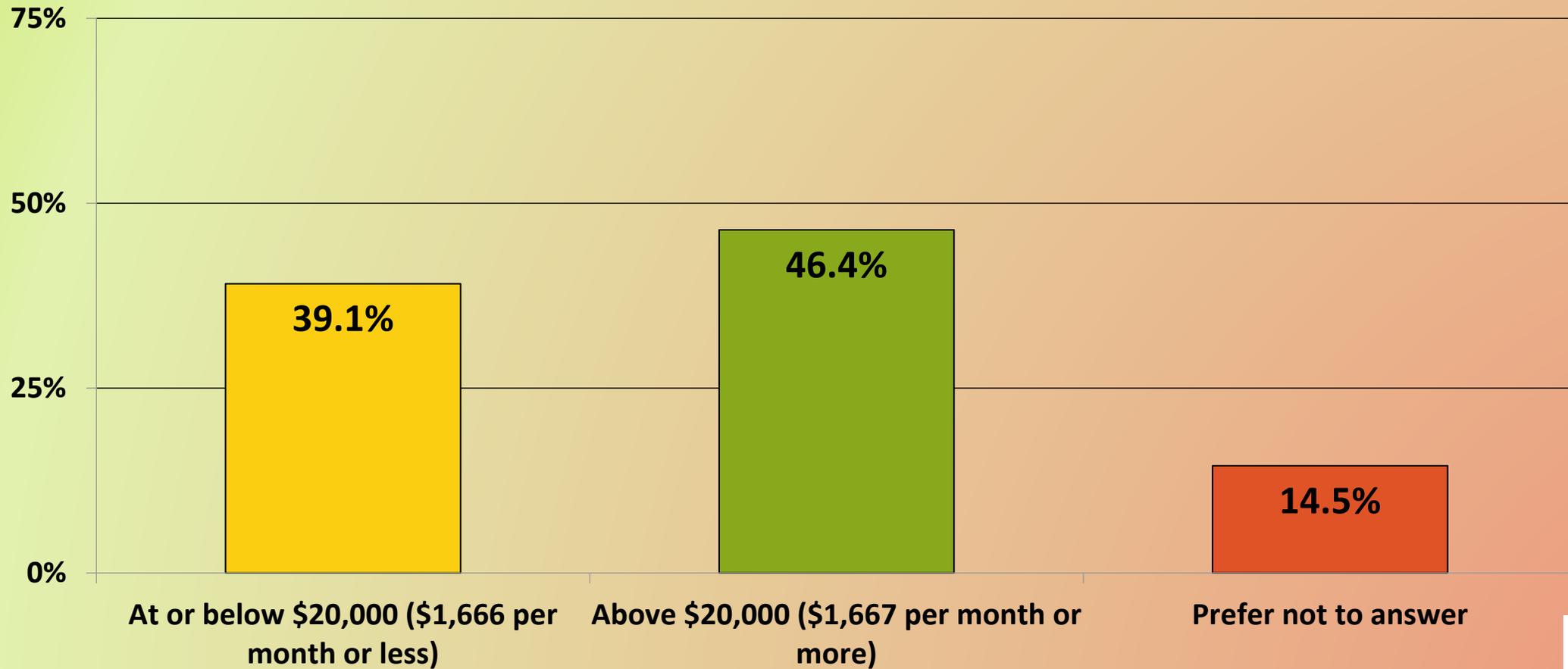
OLDER ADULT/CAREGIVER ONLY – EDUCATION LEVEL

N=211 RESPONDENTS



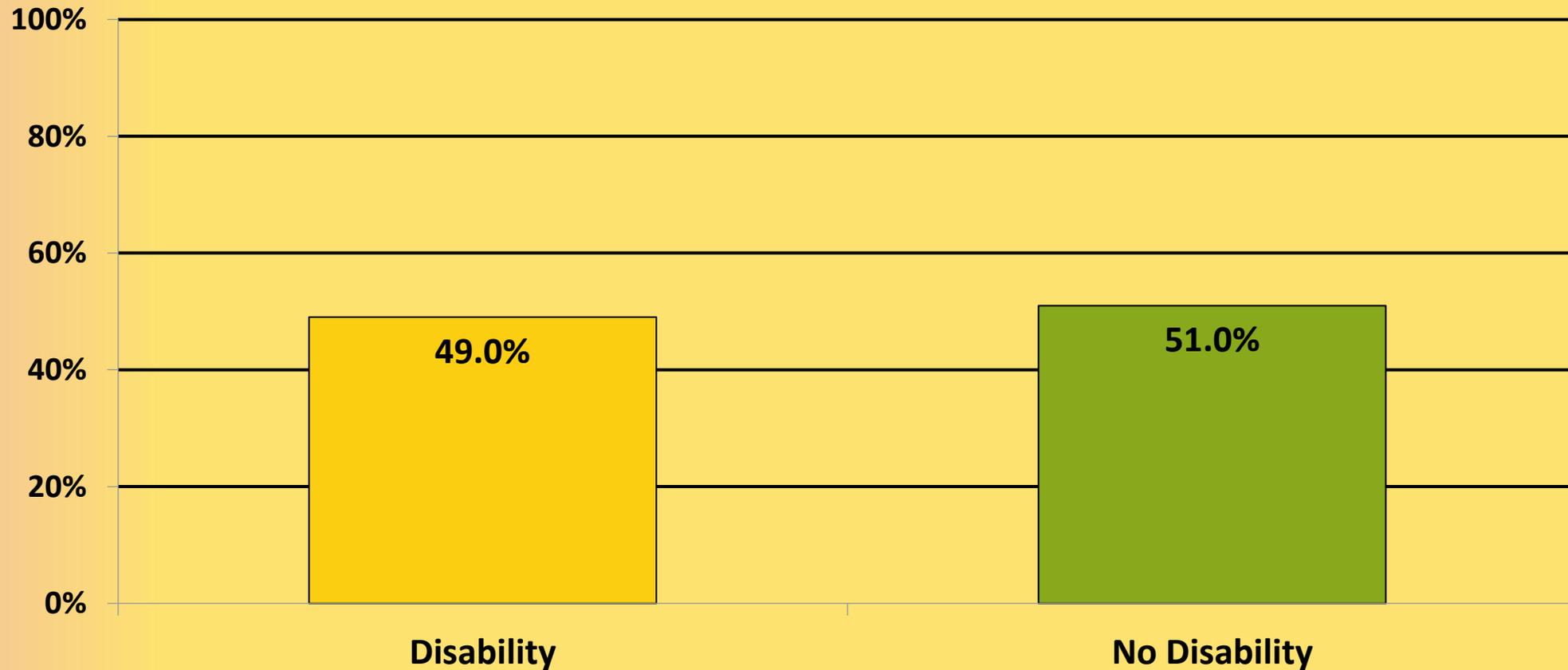
OLDER ADULT/CAREGIVER ONLY – HOUSEHOLD INCOME

N=207 RESPONDENTS



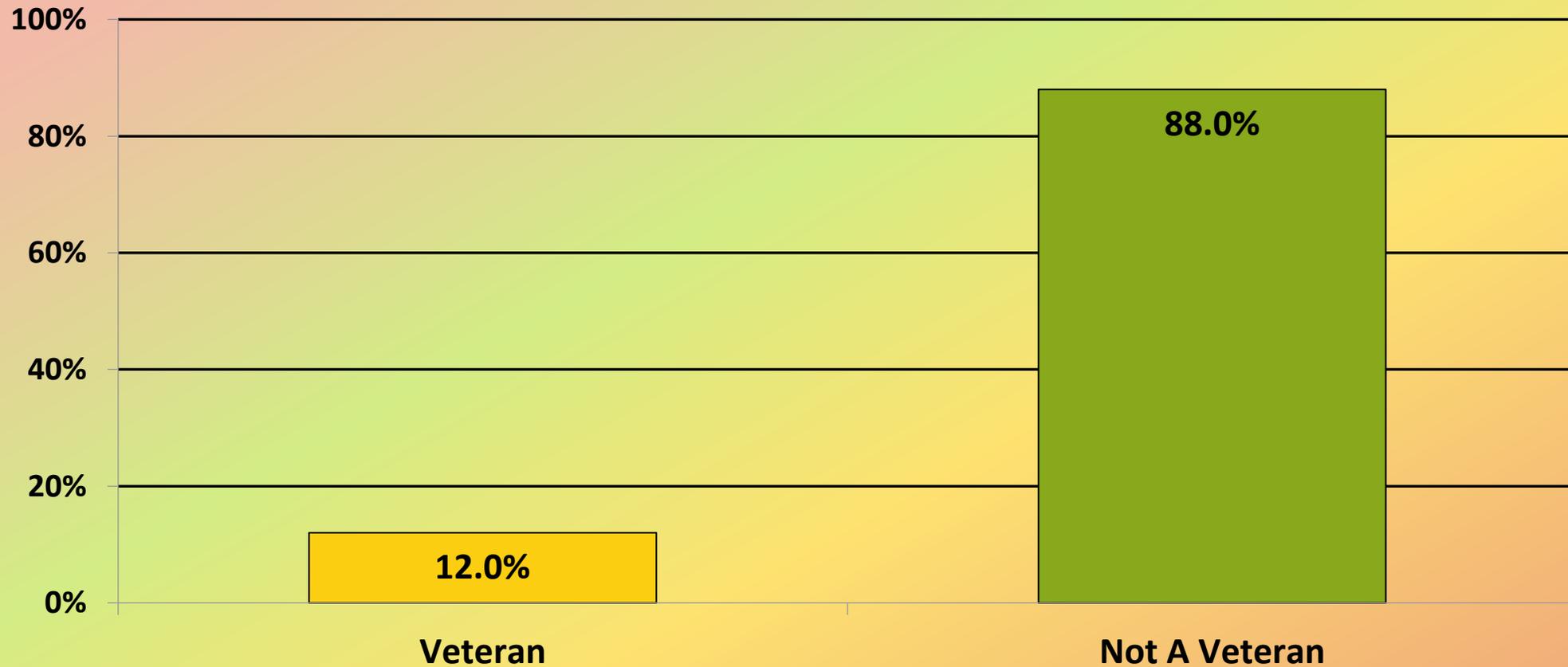
OLDER ADULT/CAREGIVER ONLY – HAVE DISABILITY

N=204 RESPONDENTS



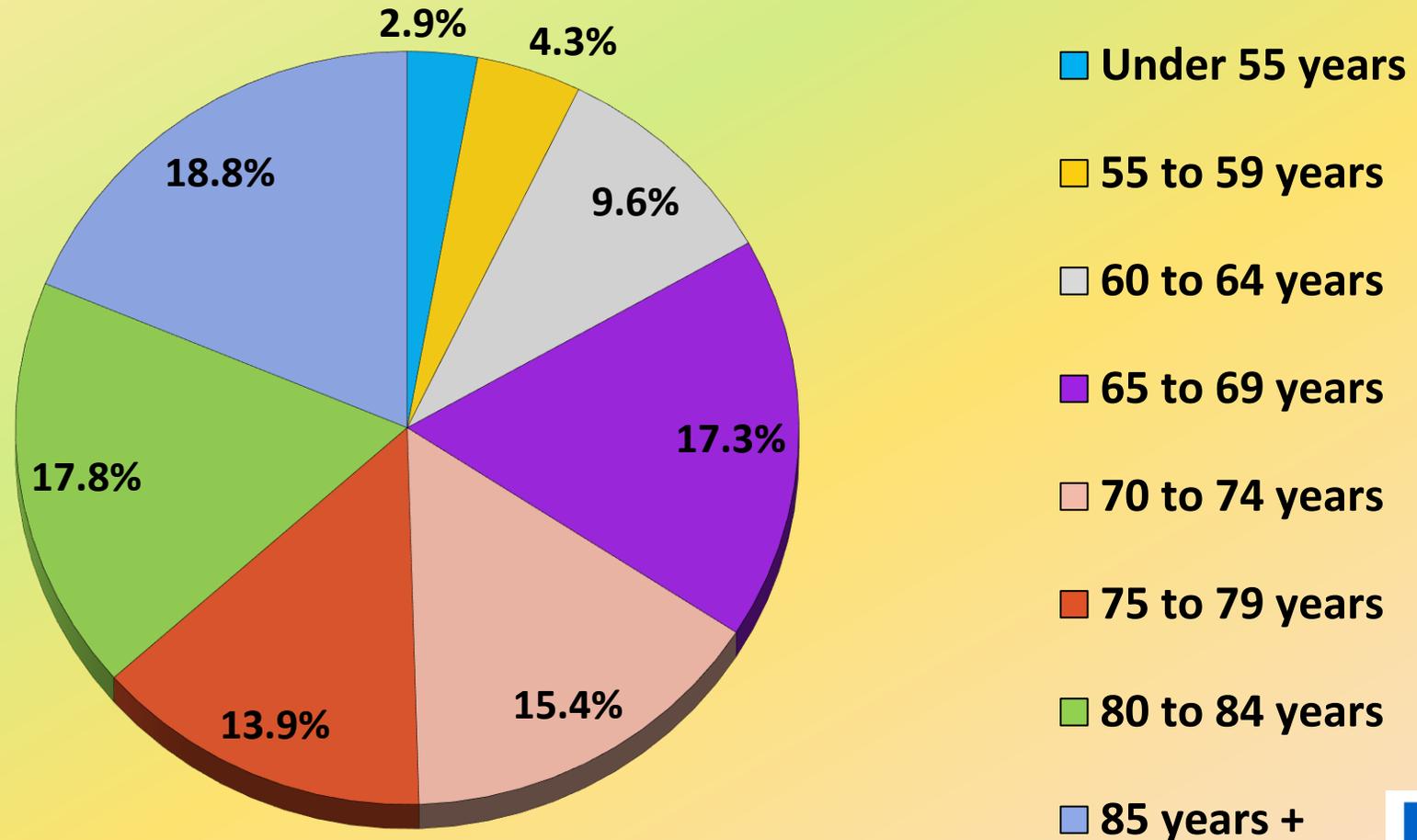
OLDER ADULT/CAREGIVER ONLY – A VETERAN

N=208 RESPONDENTS



OLDER ADULT/CAREGIVER ONLY – AGE DISTRIBUTION

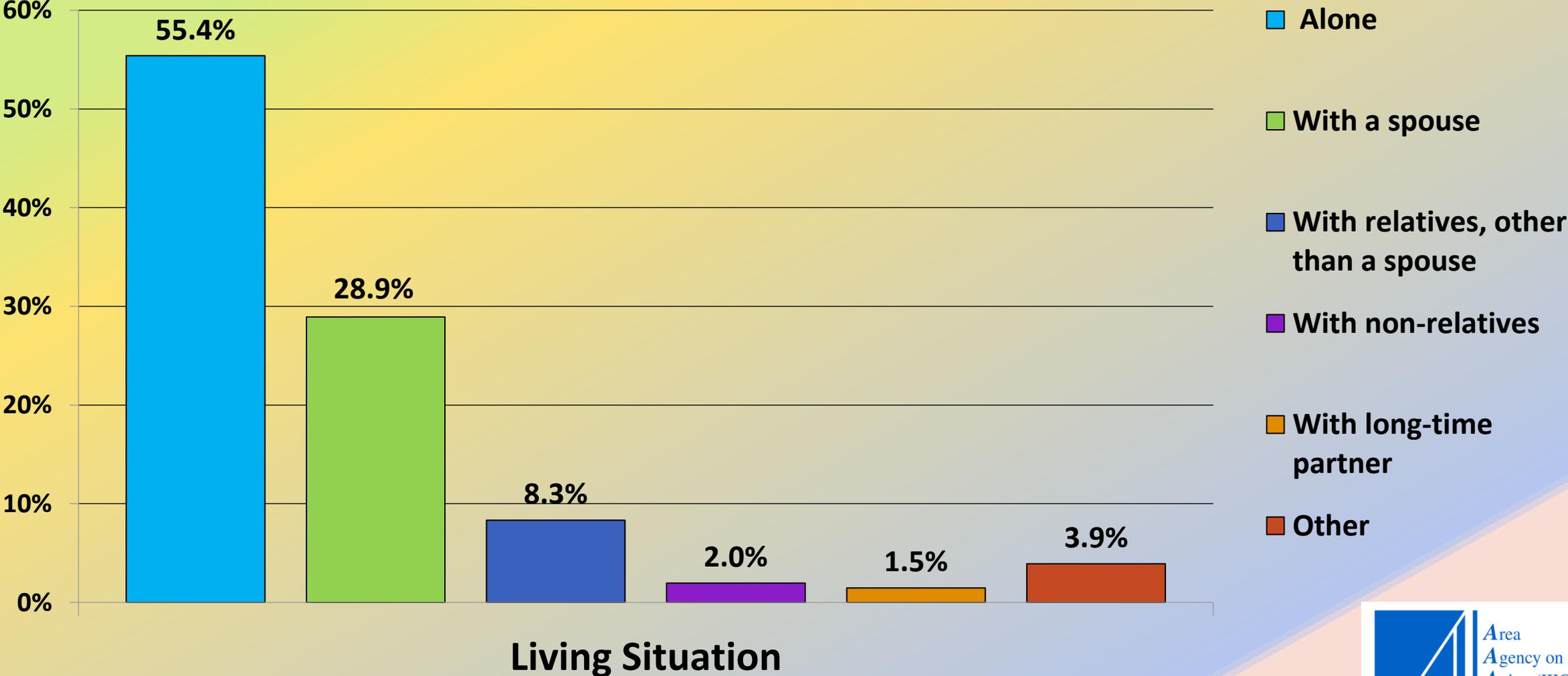
N=208 RESPONDENTS



50.5% of Respondents are 75+ years

OLDER ADULT/CAREGIVER ONLY – LIVING SITUATION

N=204 RESPONDENTS



LEADING SERVICES AND SUPPORTS

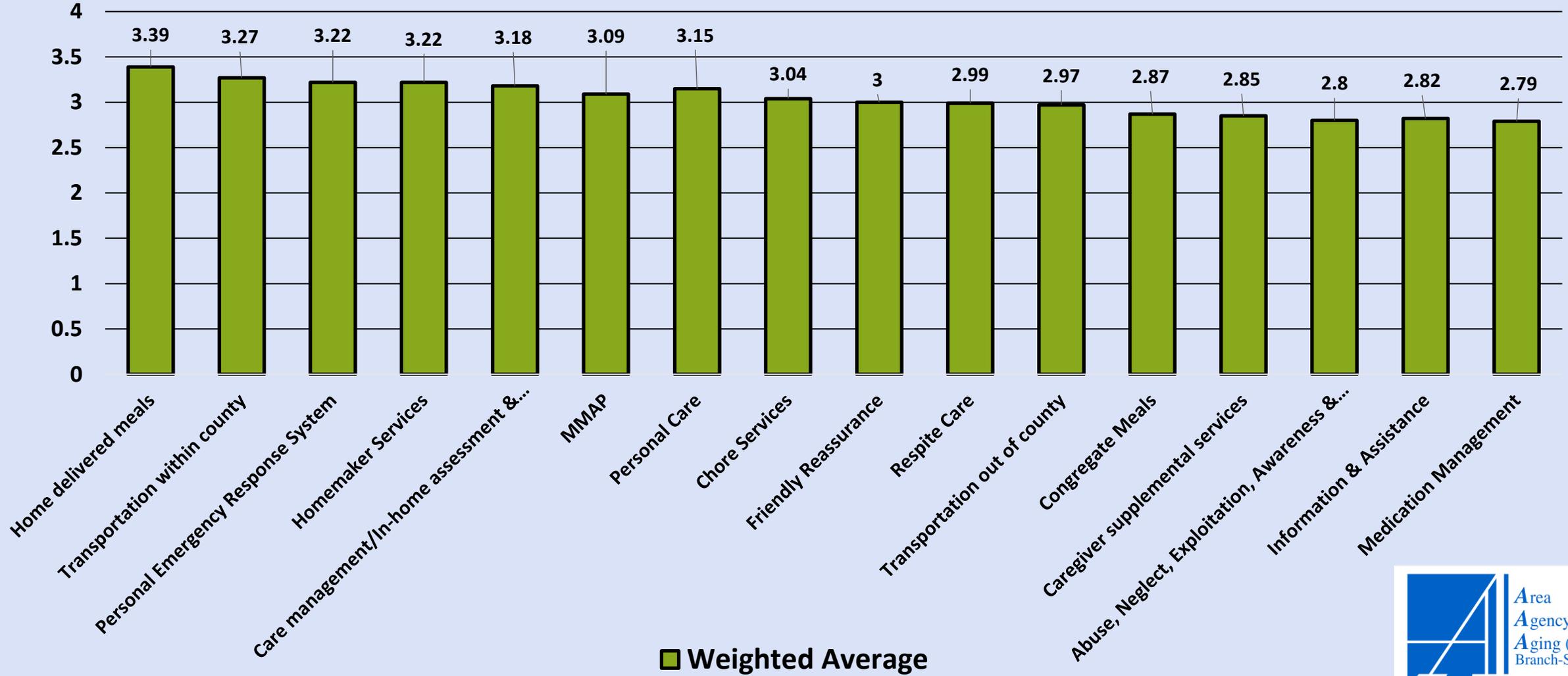
- A list of 25 services and supports were provided. The list was based on the Bureau of Aging, Community Living and Supports list of standardized services.
- Respondents were asked to rank them on a four point scale: No Priority/No Funding (1 point); Low Priority (2 points) Medium Priority (3 points); and High Priority (4 Points).
- A natural breaking point was observed between those that were highest need and those that were considered lower needs.
- Highest overall needs among all respondents ranged between 3.39 and 3.15 and include:
 - Home Delivered Meals
 - Transportation within the county
 - Homemaker Services
 - Personal Emergency Response System
 - Care Management/In-Home Assessment & Monitoring
 - Personal Care



LEADING SERVICES AND SUPPORT NEEDS – OLDER ADULTS/CAREGIVERS

N= 213 RESPONDENTS

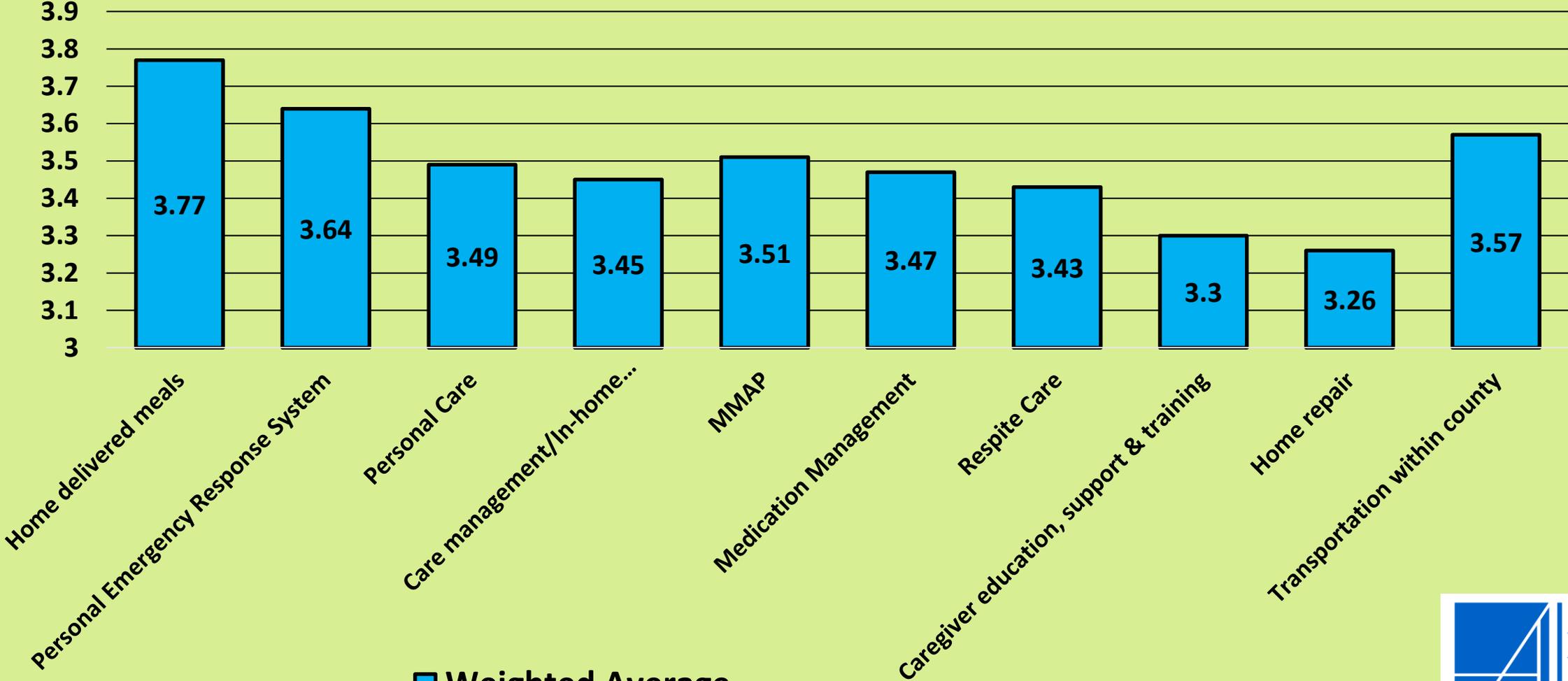
Priority of Services Offered



LEADING SERVICES AND SUPPORT NEEDS – COMMUNITY LEADERS

N= 56 RESPONDENTS

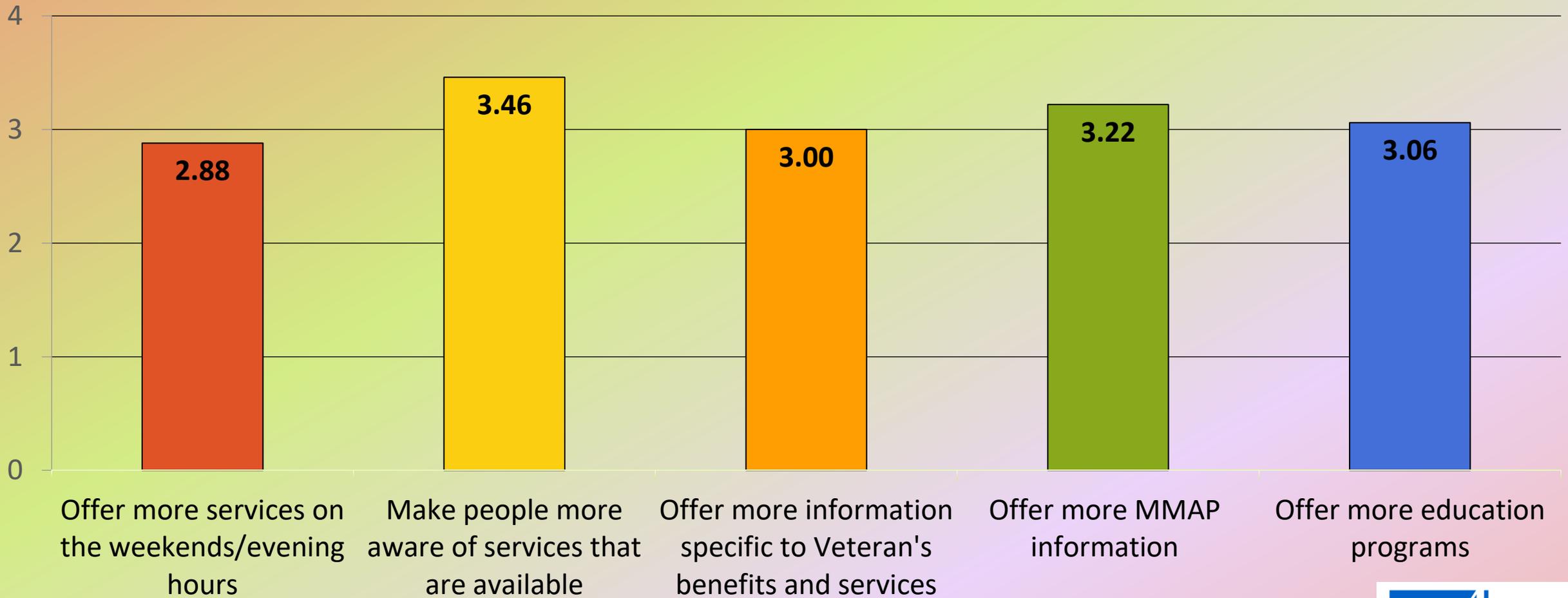
Priority of Services Offered



Weighted Average

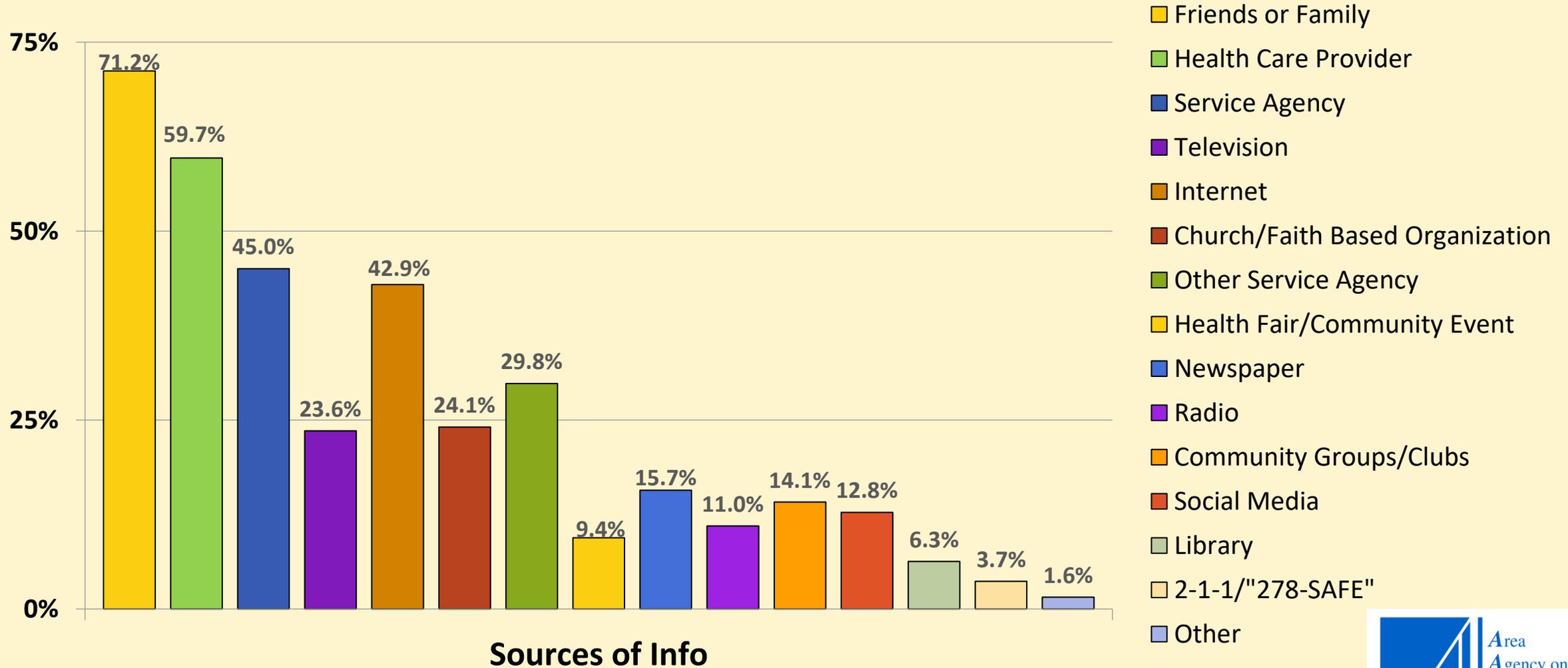
SERVICE EXPANSION IMPROVEMENTS – OLDER ADULTS/CAREGIVERS

N=213 RESPONDENTS



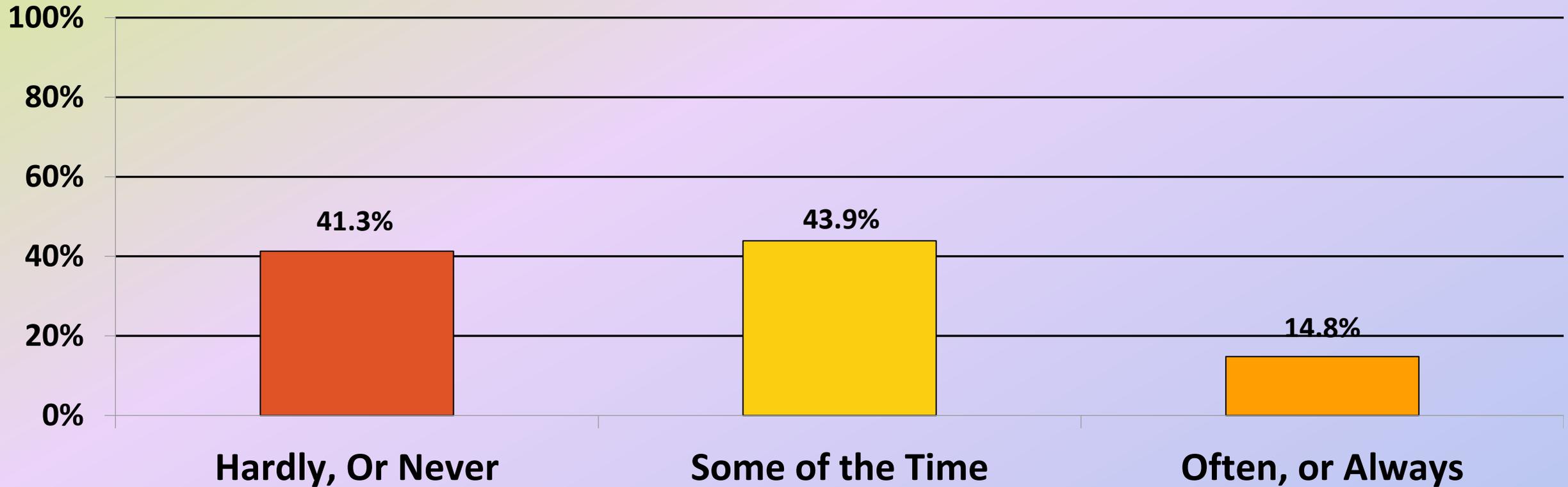
TRUSTED SOURCES OF INFORMATION – OLDER ADULTS/CAREGIVERS

N=191 RESPONDENTS



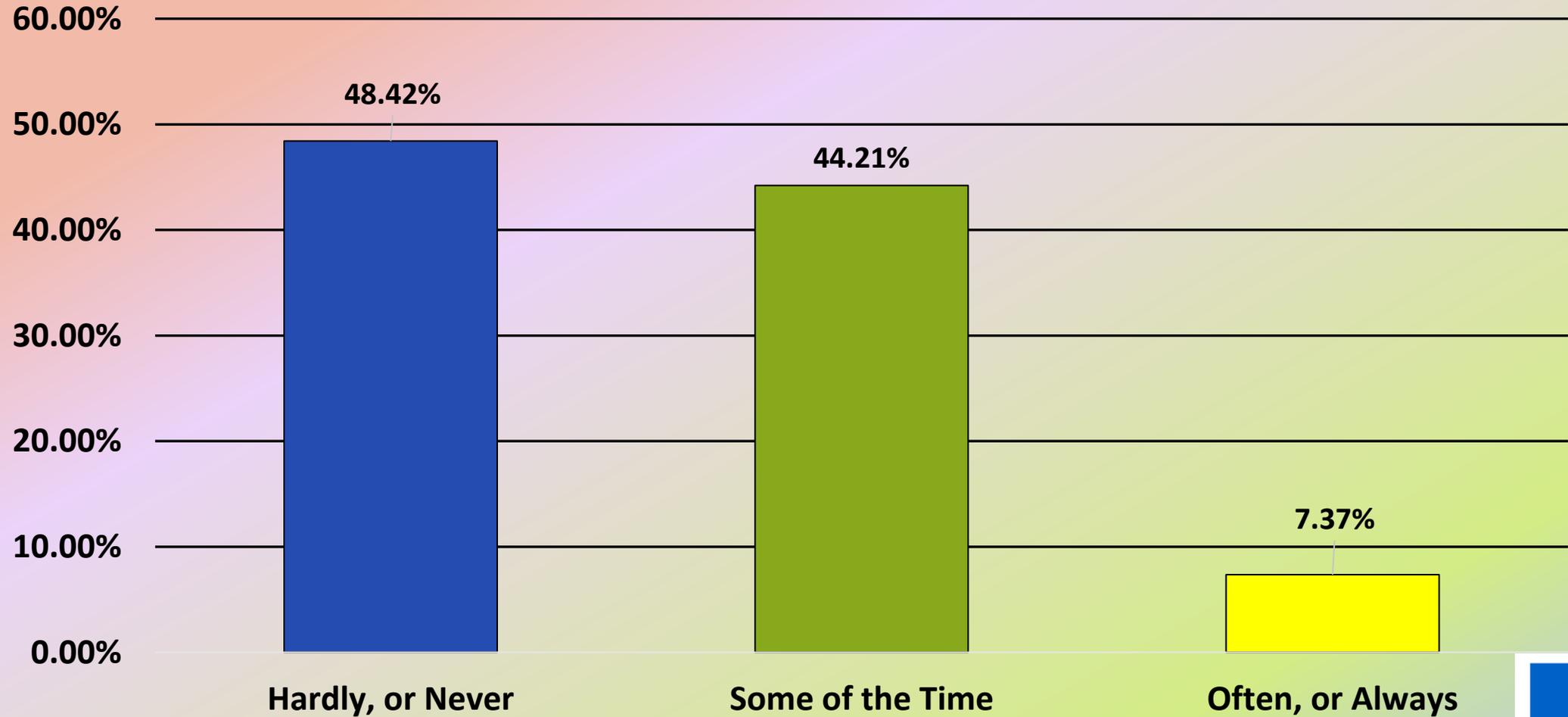
HAVE YOU FELT ISOLATED FROM OTHERS SINCE THE PANDEMIC STARTED? IF SO, HOW OFTEN?

N= 189 RESPONDENTS



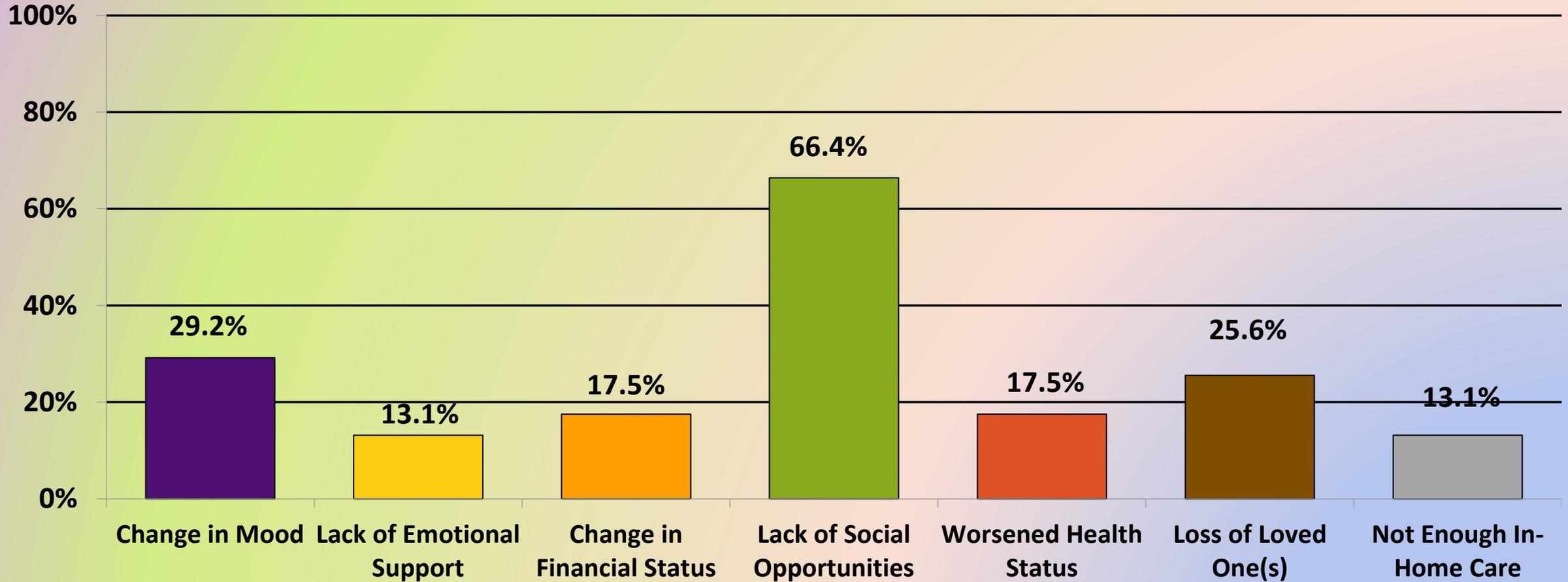
HOW OFTEN DO YOU FEEL LONELY?

N= 190 RESPONDENTS



IN WHAT WAYS HAS THE PANDEMIC AFFECTED YOU?

N= 137 RESPONDENTS



CONTACT & ADDITIONAL INFORMATION

For more information regarding the 2022 Needs Assessment, please contact:

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